



THE WORLD INSPIRES US



CORPORATE PROFILE





The world inspires us to create, the market inspires us to grow.

With a trajectory that transmits dedication, strength and commitment, Bold is driven by the continuous desire for growth, operating for over 22 years, adding to the visual communication, industry and civil construction markets, cutting-edge technologies and innovation, providing clients the best solutions with will and agility.

Growing is not a mere wish, it is a goal that has been achieved and exceeded every year. For this, efficiency and speed go hand in hand, allowing to do more with less, aiming at progress in a sustainable and profitable way.

Saying that Bold has the best products is not just a marketing tactic, it is taking responsibility for the results. The company always values truth and competence, guaranteeing products that meet the strictest quality standards in the national and international market.

The combination of all this makes Bold the first place as the largest player in the acrylic and polycarbonate markets, offering the best and most complete solutions for Industry, Visual Communication and Civil Construction.

Bold in numbers



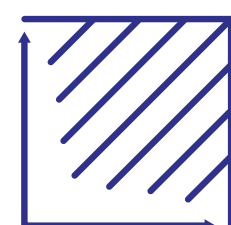
3

Industrial plants



17

Stores



+60

Thousand m² of Built Area



+1,300

Tons transported / month



+30

Thousand clients



+30%

Revenue from products
launched in the last 3 years



+700

Employees



+400

Million reais in annual
sales



+5.000

Thousand tons of sheets in stock



+300

ton/month

Acrylic sheet manufacturing plant with a
capacity of 300 ton/month.



Business with

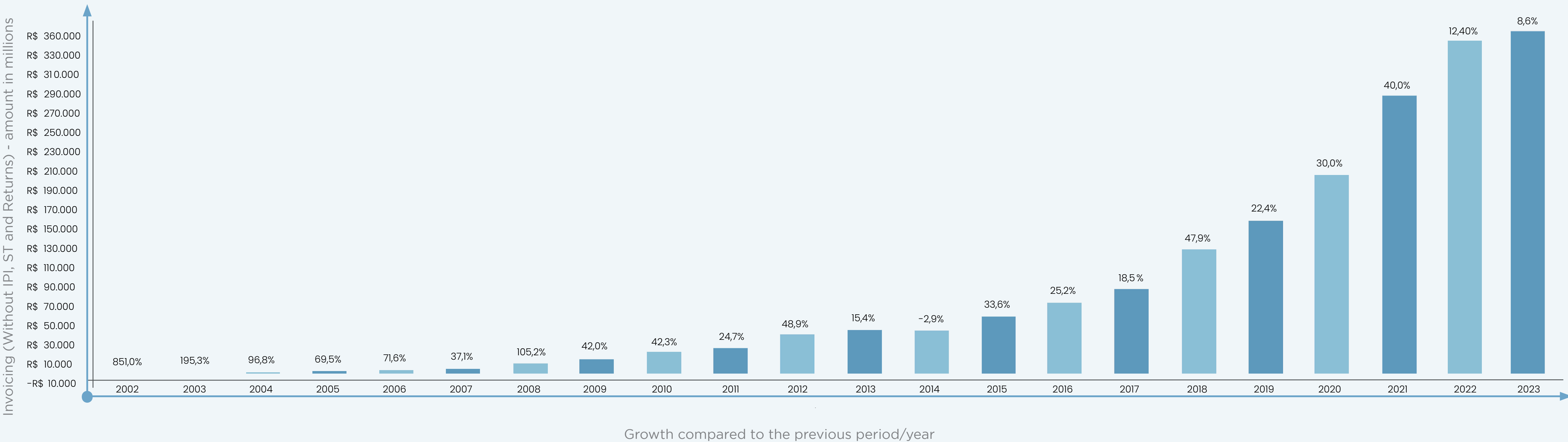
+30

countries



Growth

Bold's evolution over the years



Business in World:



BOLD Units

BRAZIL

- Headquarters - Jaraguá do Sul
- Acrylic sheet factory - Jaraguá do Sul
- Chapecó Store - Santa Catarina
- Curitiba Store - Paraná
- Diadema Store - São Paulo
- São José do Rio Preto Store - São Paulo
- Guarulhos Store - São Paulo
- Belo Horizonte Store - Minas Gerais
- Porto Alegre Store - Rio Grande do Sul
- Maringá Store - Paraná
- Florianópolis Store - Santa Catarina

COLOMBIA

- Bogotá Store I
- Bogotá Store II
- Medellín Store
- Baranquilla Store
- Cali Store

CHILE

- Santiago

HONG KONG

- Hong Kong Unit





Purpose:

Collaborate in people's **GROWTH**.

Mission:

GROW generating value for our **CUSTOMERS**.

We work to generate opportunities for rapid, continuous and sustainable **GROWTH** and development for all our **CUSTOMERS**, Bolders and the communities in which we operate.

View:

GROW, GROW AND GROW!

WE WILL GROW with the **CLIENT** at the center of our actions and decisions.

We will be a reference in South America in the supply of ACM, Polycarbonate and Acrylic sheets, with a wide range of efficient and complete solutions that derive from these materials.

We operate in the Civil Construction, Industry and Visual Communication segments, **GROWING** with simplicity, flexibility, agility and good relationship.

Values:

We respect **GOD** and the Family.

First, we respect **GOD** in all his denominations and the **FAMILY** as the basis of society;

We dream **BIG**.

We have an aversion to: "It is impossible" or "does not give";

The **WORLD** inspires us.

PEOPLE and **DIVERSITY**.

We reward our "**HOMEGROWN**", opportunistic **GROWTH** through its own merits;

WE SERVE the **CUSTOMER**.

With joy, humility and flexibility, aiming to be a reference in the relationship with him;

WE'RE ALL OWNERS.

We are a company formed by **OWNERS**. **OWNERS** assume their results;

Leadership by **EXAMPLE**.

We do what we say;

We are **FAST** and **EFFECTIVE**.

We do **MORE** with less;

We are **TRUE** and **OBJECTIVE** always.

We don't need gimmicks to get it or explain something;

We're economical.

In order to obtain more resources to support our **GROWTH**, in a sustainable and **PROFITABLE** way.



Business



>> Industry



>> Visual communication



>> Civil construction



Headquarters - Jaraguá do Sul/SC

OUR STORES



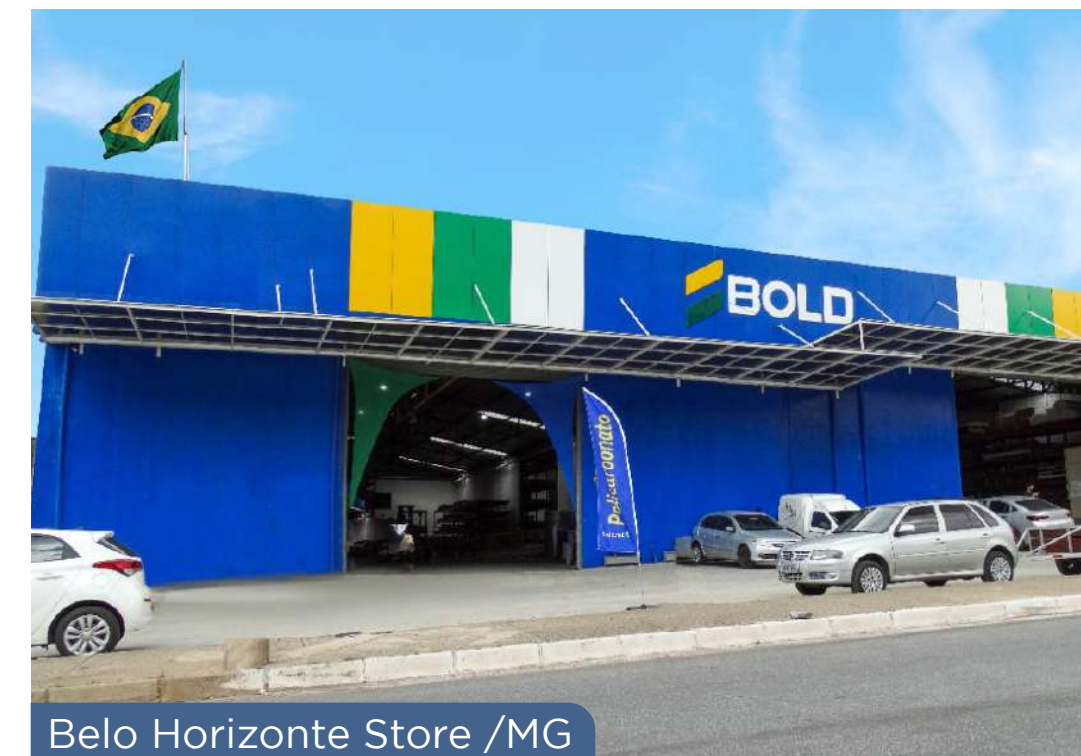
Diadema Store /SP



Guarulhos Store /SP



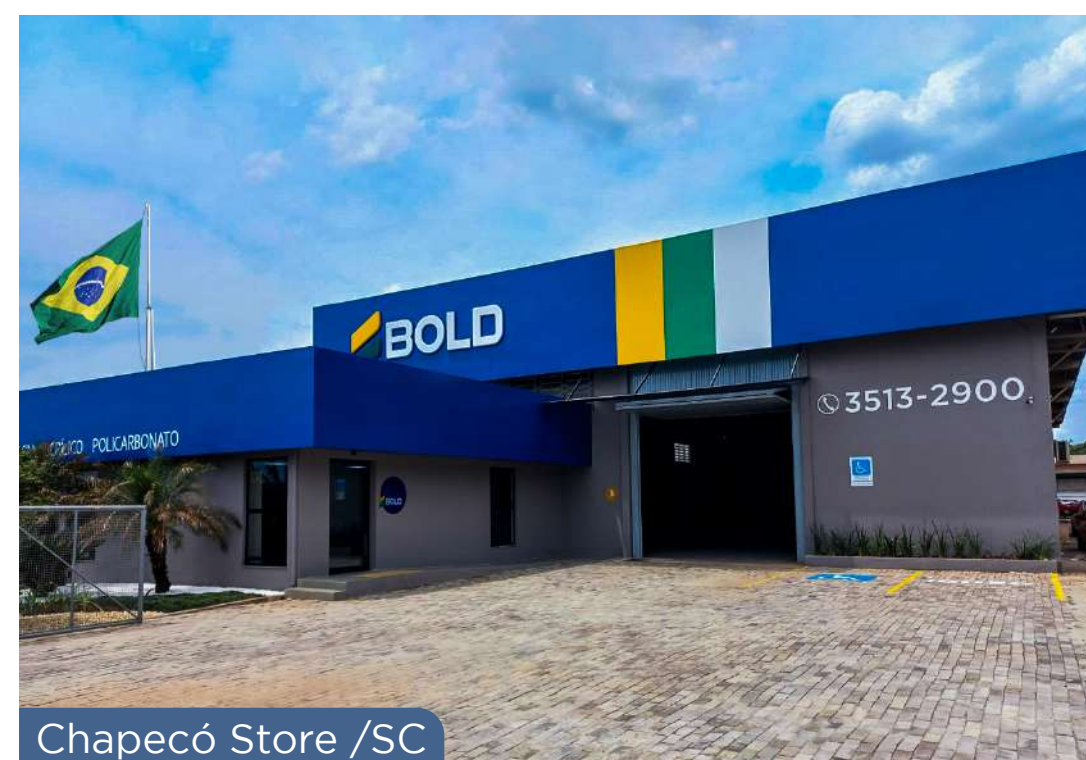
São José do Rio Preto Store /SP



Belo Horizonte Store /MG



Curitiba Store /PR



Chapecó Store /SC



Porto Alegre Store /RS



Maringá Store /PR



Florianópolis Store /SC

OUR STORES







A manufacturing plant of more than **3.500m²**

Unit with an installed production capacity of 300 tons/month of a 100% cast product, with a high degree of transparency, excellent finish and with a 10-year guarantee against yellowing.

We produce crystal and colored acrylic, in the most varied sizes and thicknesses and with development of special colors on demand.

We are pioneers in Brazil with a tempered oven - providing more quality in the final product, leaving an incredible shine in laser cutting and reducing polishing

time. Our sheets are produced in a tank, not an autoclave, which guarantees less optical distortion in the pieces.

The only national factory that uses imported molds, specific for the manufacture of acrylic sheets, thus ensuring greater precision in the thickness of the sheets.



A photograph of a modern Porsche dealership building with a curved glass facade. The word "PORSCHE" is mounted in large, metallic, three-dimensional letters on the upper part of the building. Below the letters, several cars are parked on a grassy area in front of the building. The image has a blue tint and a semi-transparent dark blue overlay.

PORSCHE

BOLD PRODUCT LINE

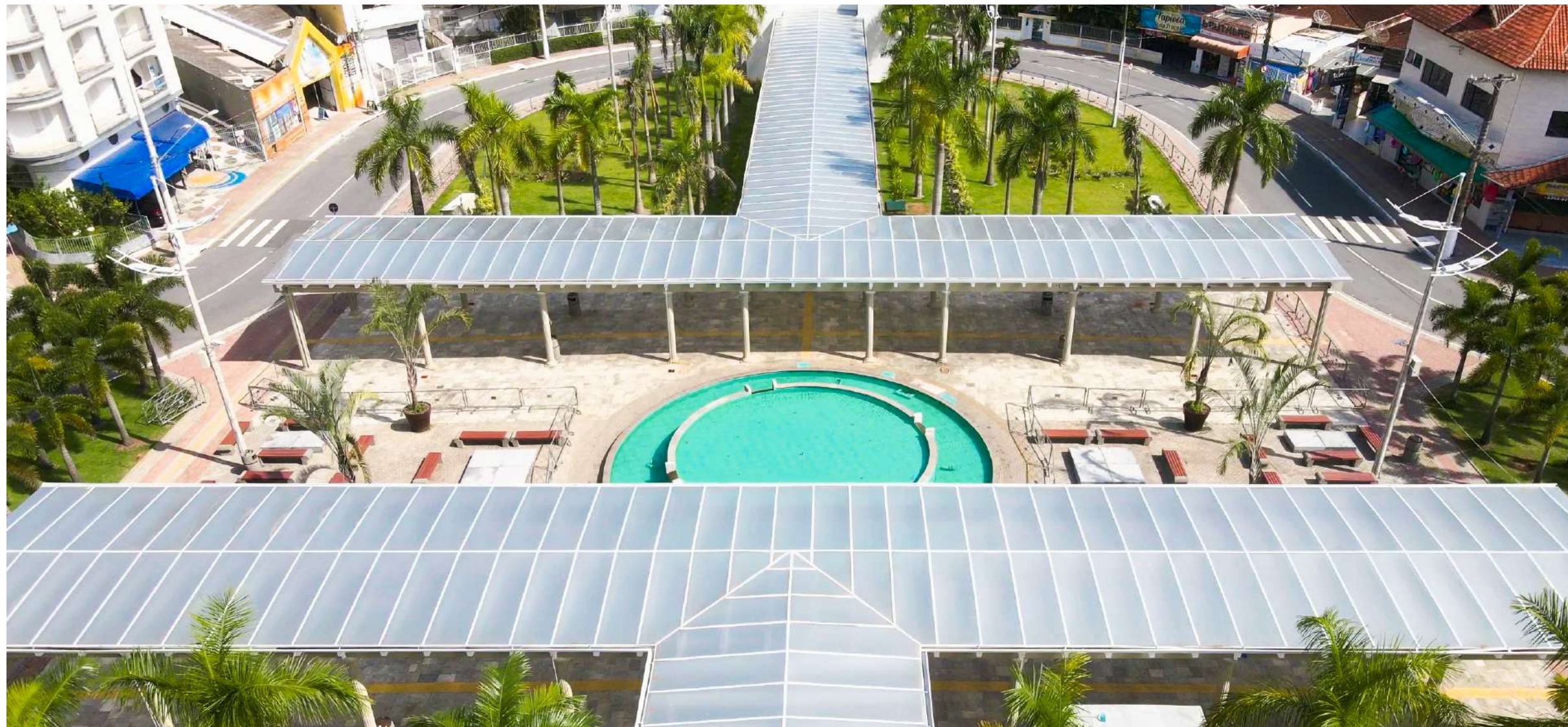


ACP

Main applications:

- Internal and external wall, column and beam cladding
- Visual communication with signs and facades
- Modernization of buildings
- Decoration of stands and showcases
- Coatings for vehicles, trailers and food trucks
- Coatings of machinery and equipment
- Covers and awnings
- Tunnel linings





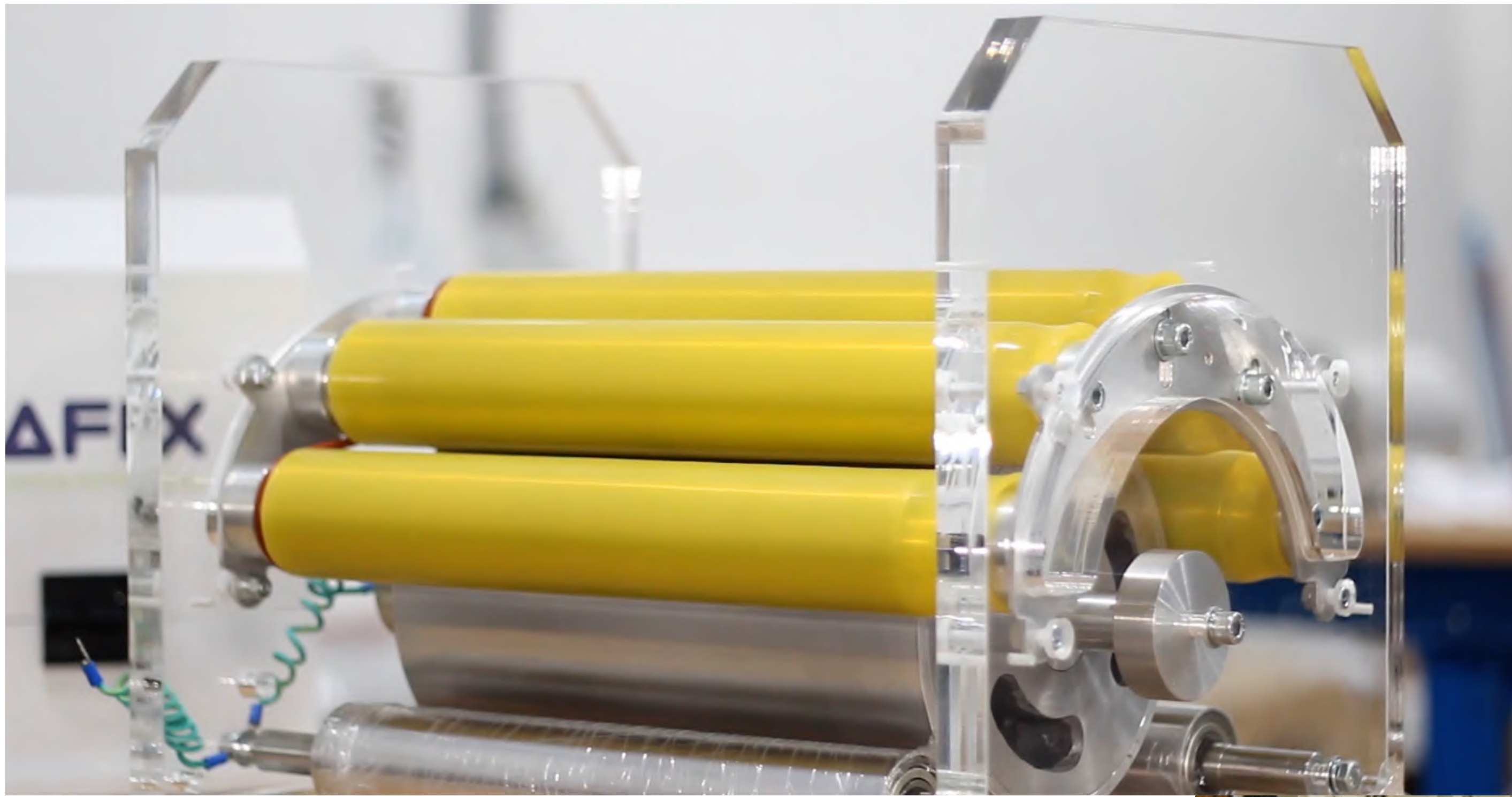
POLYCARBONATE

Compact and Twinwall

Main applications:

- Covers
- Partitions
- Pergolas
- Enclosures
- Machine protections (NR12)
- Protection shields
- Shields
- Instrument panels
- Catwalks





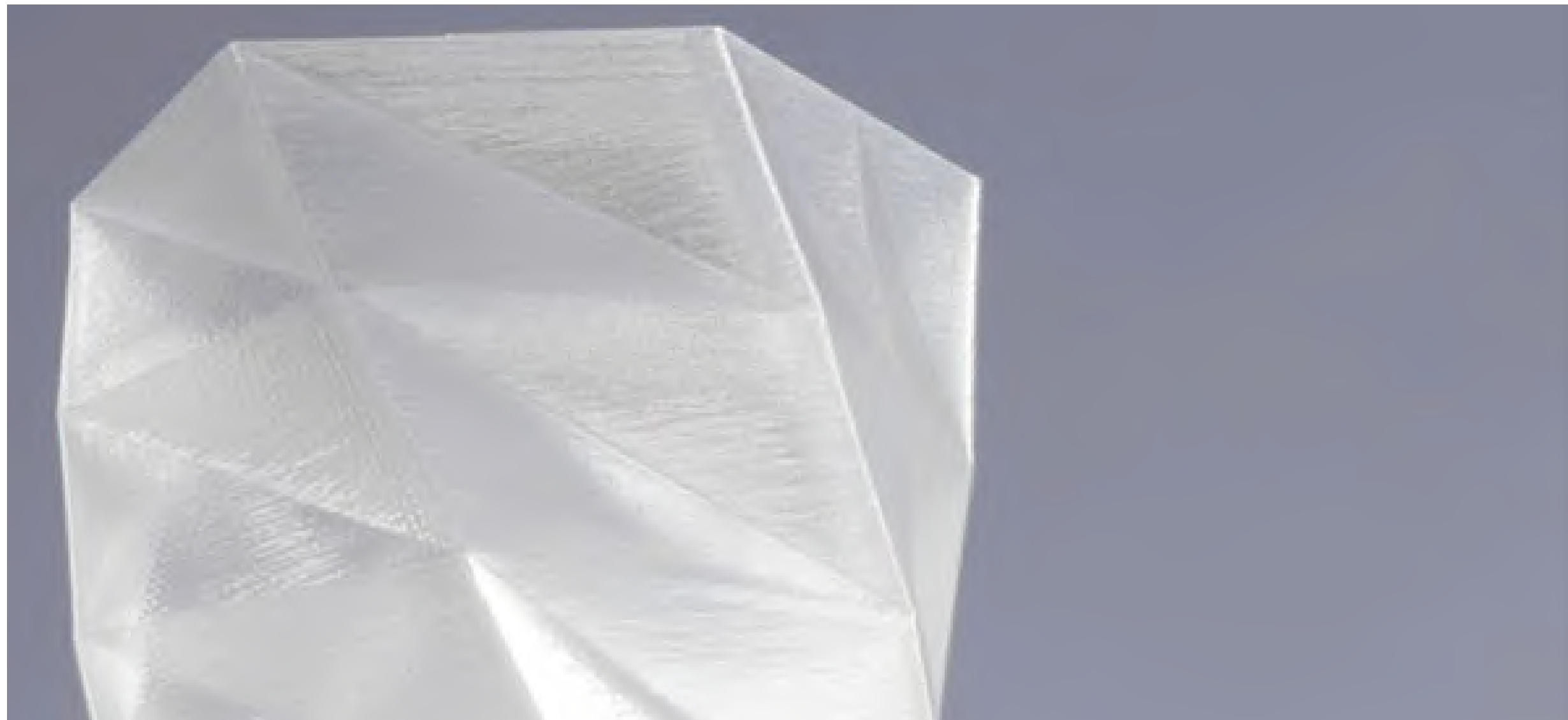
ACRYLICS

Cast and Mirrored

Main applications:

- Technical parts
- Illumination
- Decoration pieces
- Show
- Glorifiers
- Exhibitors
- Signs
- Trophies
- Ballots
- Pulpits
- Corporeal letters
- Facades

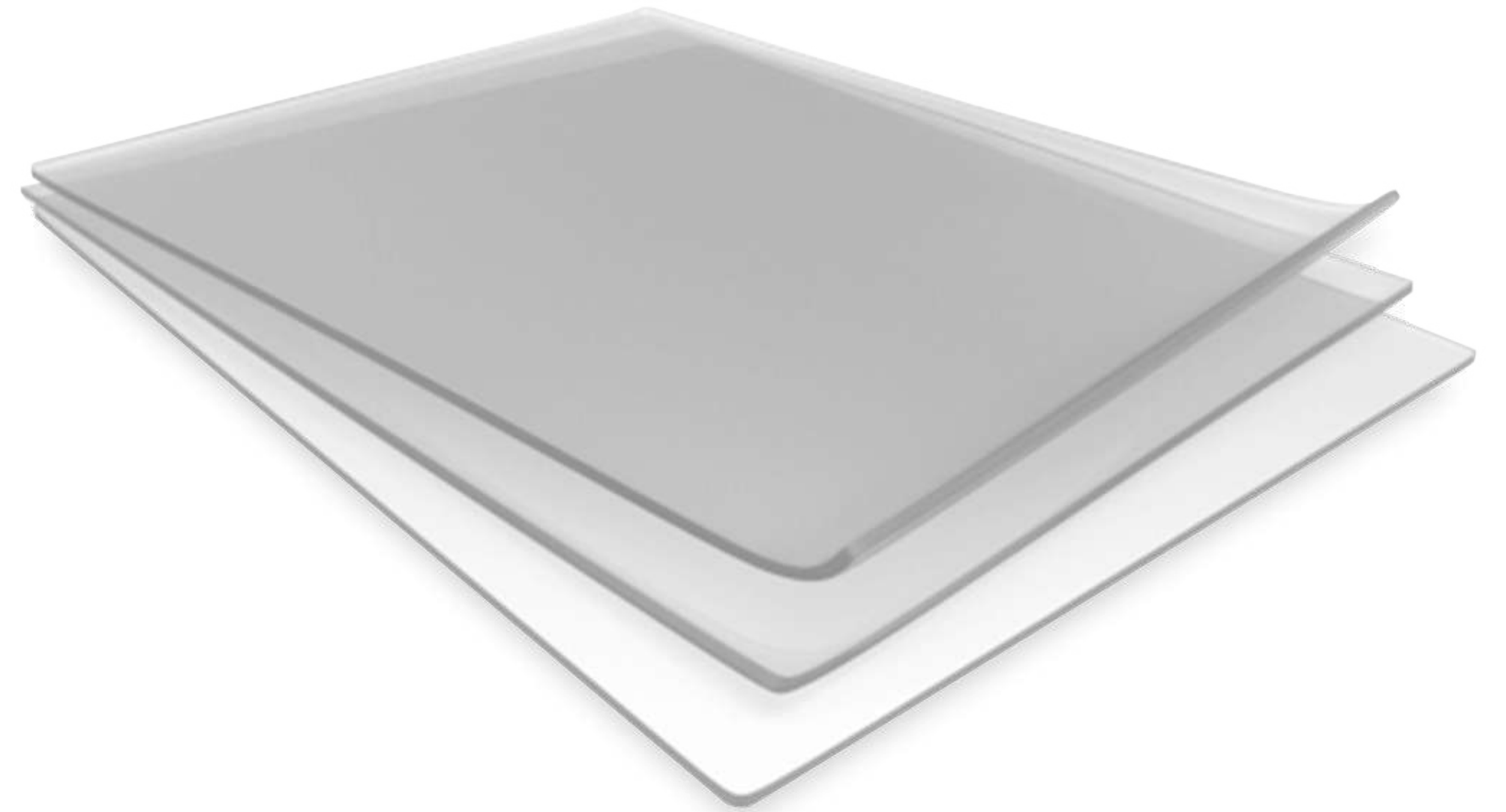


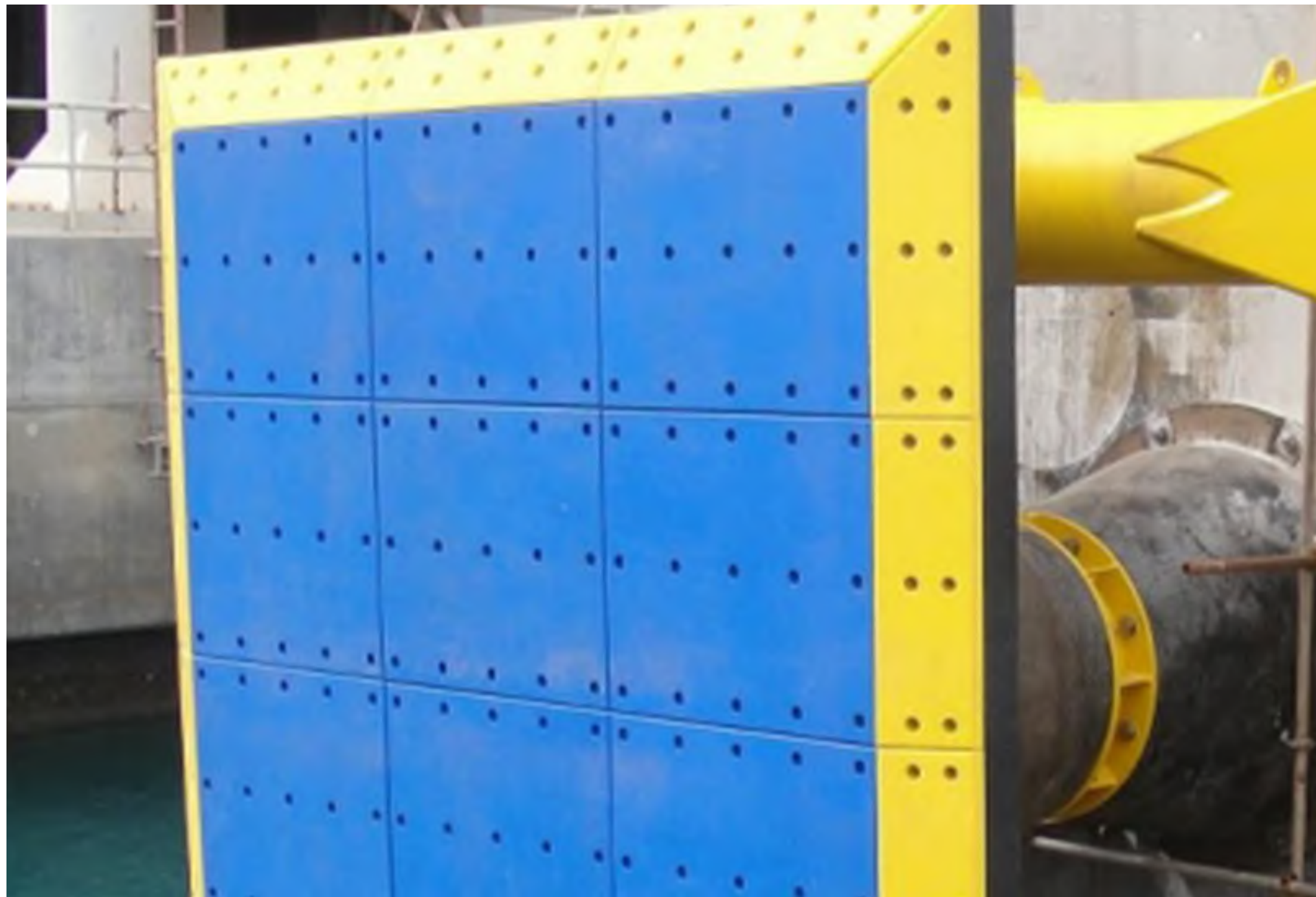


PETG

Main Applications:

- Displays
- Bright
- Backlight and frontlight
- Internal signaling posts
- PDV Materials
- Molded pieces
- Product packaged
- Industrial hulls
- Industrial security equipment

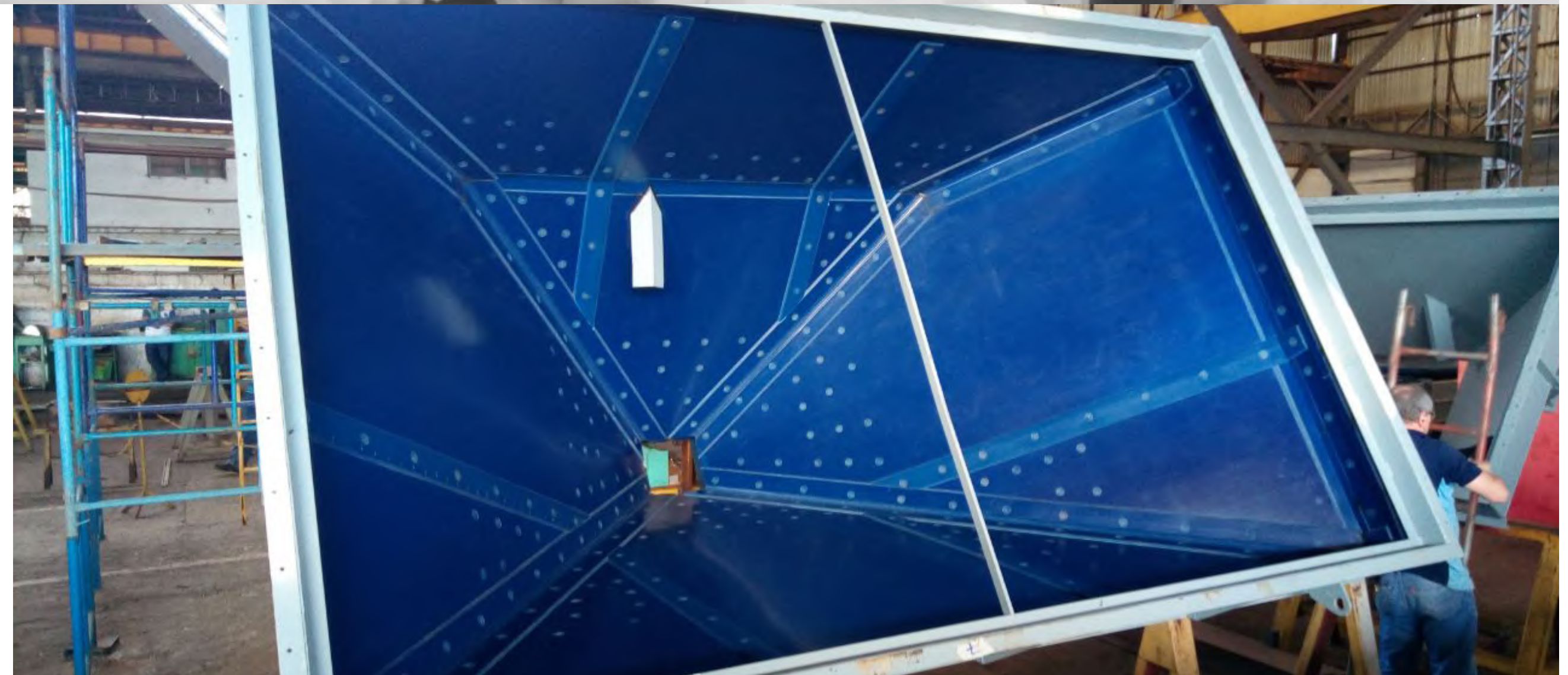




ENGINEERING PLASTICS

Main Applications:

- Valves
- Joints
- Gears
- Poles
- Threads
- Connections
- Food industry
- Cutoff counters
- Laboratory tables
- Tanks
- Tubes



Application segments:



Nautical



Railway



Agricultural



Civil
Construction



Engineering
Plastics



Packaging



Technology And Interactivity



Cosmetics And Perfumery



Beverages

- Automation
- Furniture
- Civil construction
- Machines and equipment
- Hospital
- Public Bodies
- Aviation

- Engineering
- Pharmaceutical
- Display systems
- Refrigeration
- Robotics
- Awards
- Electronics

- Food
- Signaling
- Optics and watchmaking
- Textile and footwear

Our History



2001

Acrílicos Santa Clara is born, operating from the residence of Mr. Arlindo Benedito Sebold.



2011

Bold, the new brand of Acrylics Santa Clara, emerges, which works to speed up the negotiations for Acrylic sheets.



2013

Opens its first branch outside the state of Santa Catarina, located in Diadema - SP.



2014

The construction of the industrial park with more than 12,000 m2 in Jaraguá do Sul - SC is completed and its second branch opens, located in Belo Horizonte - MG.

2004

The company moves to a commercial premises in the Vila Lalau neighborhood in Jaraguá do Sul - SC.

2008

Participates for the first time in the Sign fair (largest in the sector in Latin America).

The Santa Clara and Bold brands merge and are now one: BOLD.

2019



2018

Opens its own acrylic sheet factory.



2019

Inauguration of the branch in São José do Rio Preto, SP.



2016

Opening of the Curitiba, PR branch.





2021

Third International Branch in Medellín, COL.

2019
First international branch in Bogotá, COL.



2020

Second International Branch in Paloquemao, COL.



First branch in Asia, in Hong Kong.

2021



2021

Inauguration of the branch in Chapecó, SC.



2022

Inauguration of the branch in Guarulhos - SP.



2022

Inauguration of the branch in Maringá, PR.

2022

Inauguration of the branch in Chile.



2022

Inauguration of the branch in Porto Alegre, RS.



2022

Fifth international branch in Cali, COL.



2022

Fourth international branch in Barranquilla, COL.



2023

Inauguration of the branch in Florianópolis, SC.



Competitive diferentials

Innovation in research and development

Absorb the best that technology has to offer to improve what you can offer is part of our daily life. We are constantly updating, always a step ahead of innovations, we start the research process and continue with the development.

Verticalization

Agility and versatility in production capable of offering lots of highly customizable products, according to the needs of the customer. The verticalization provides personalization on a large scale.

Diversification

The diversity guaranteed by the flexibility in production allows to explore countless markets, locations and segments. Therefore, we invest time in the solutions we can offer and not in “if” we can offer.

Financial force

Financial solidity favors growth, this way, we can invest in the best materials, in promising investigations and other acquisitions that are summed up in the system as a whole.

Company Name: **BOLD S.A.**

Foundation date: **August 11, 2001.**

Headquarters: **R. Manoel Francisco da Costa, 4500 | João Pessoa | Jaraguá do Sul - SC | Brazil.**

Acrylic sheets factory: **R. Manoel Francisco da Costa, 5464 João Pessoa | Jaraguá do Sul - SC | Brazil.**

Number of employees: **+ 700.**

Business: **Visual communication, industry and civil construction.**

Business worldwide: **Bolivia, Chile, Peru, Ecuador, Uruguay, Paraguay, Colombia, Argentina, Mexico, Costa Rica, Germany, Portugal, China, Israel, Malaysia, Turkey, Chile, United States, Italy, Indonesia and Thailand.**

Handling: **+1,3 monthly tons.**



Word from the CEO

To talk about Bold's future, I invite you to come back to the beginning of it at all 22 years ago. The company is the result of a great entrepreneur dream that I had since I was a child. Motivated by the same, together with my parents, Arlindo Benedito and Maria Goreti Sebold, as well as with my wife, Nadia Raquel Minelli Sebold, we founded Acrílicos Santa Clara Ltda., today, Bold Participações S.A. We started activities in August 2001, behind my parents' house, in Jaraguá do Sul / SC. With a lot of desire to undertake, work and guided by the values that I received from my parents, and that I carry with me and my family, the company has been materializing, day by day, our dream and strengthening our values.

This "big dream" of entrepreneurship feeds and nurtures Bold's roots. We are a brand formed by the energy of the people who we are and who were part of it at some point, whether as employees, customers or suppliers. Our leaders, especially those on the front lines of the company, help us maintain and transfer our values to all Bolders on a daily basis (a loving name we adopt to treat our team). Thus, we form a company with rapid, continuous and sustainable growth.

Although we completed 22 years in business on August 11, 2023, the feeling and the certainty is that we are only at the beginning of this beautiful story. I am convinced that the future, in the medium and long term, holds many achievements for us. I say this because we want to grow and generate opportunities with humility, simplicity and commitment for our entire team, clients, suppliers and communities where Bold is present through our ten units in Brazil, Colombia and Hong Kong. We are constantly expanding our market share in the industry, construction and visual communication segments.

The consolidation of the brand and the constant opening of new branches, markets and channels open up new possibilities for the daily professional and human development of bolders. To ensure these constant generations of opportunities, growth is taken seriously in the company and embraces several generations who work with us, which encourages us to generate opportunities at all stages of the life of our employees.

If someone has the dream of becoming an entrepreneur, working in another region of the country or even outside of Brazil, as well as migrating or deepening in their area, together let's make this possible. That's compromise at Bold.

Our national and international units are predominantly led by "the home silver" managers, who started at headquarters or branches and were invited to manage new units. This is a proof of the recognition of the talents we have and the realization of opportunities. Trusting in this team that permeates the Bold culture fills us with joy and pride.

It is necessary to expand, grow and be connected to the new, valuing diversity and becoming an increasingly cosmopolitan company that contributes to the evolution of people and the world, because "the world inspires us."



Access the QR and
find more branches.

bold.net