
BOLD
Inspired by
the world.
guided by
values

BOLD
the world inspires us



HEADQUARTERS
Jaraguá do Sul - SC
Brazil

THE WORLD INSPIRES US TO CREATE, THE MARKET MOTIVATES US TO GROW.

Over 25 years of experience:
We operate in the Signage, industrial, and construction markets.

Focus on innovation:
We use cutting-edge technologies to deliver agile and efficient solutions.

Commitment to quality:
Products developed according to the highest standards, meeting both national and international demands.

Sustainability and profitability:
Continuous progress focused on efficiency and productivity, doing more with less.

Market leadership:
We are one of the leading suppliers in the ACP, acrylic, polycarbonate, PS, PETG, PVC, and banner materials, offering complete and innovative solutions for the construction and architecture, signage, and industrial sectors



BOLD
the world inspires us

PURPOSE, MISSION, VISION AND VALUES

PURPOSE

Contribute to the peoples's **GROWTH**.

MISSION

GROW by generating value for our **CLIENTS.**

We work to generate opportunities for **FAST, CONTINUOUS,** and **SUSTAINABLE** growth and development for all our **CLIENTS,** Bolders, and the communities where we are present.

VISION

A BRAZILIAN MULTINATIONAL, driven by growth and made of people who dream big.

The desire to grow moves and inspires us daily.

With simplicity and collaborating for the growth of people, we want to make history and be the reference brand in the segments of **VISUAL COMMUNICATION, INDUSTRY AND CONSTRUCTION OF THE AMERICAS.**

VALUES

We respect GOD and FAMILY.
First and foremost, we respect **GOD** in all His denominations and FAMILY as the foundation of society.

We dream BIG.
We have an aversion to "It's impossible" or "It can't be done."

The WORLD inspires us.

PEOPLE and DIVERSITY.
We reward our "TALENTS," providing GROWTH opportunities through their own merits.

We SERVE the CLIENT.
With joy, humility, and flexibility, aiming to be a reference in customer relationships.

WE ARE ALL OWNERS.
We are a company made up of OWNERS. Owners take responsibility for their results.

Leadership by EXAMPLE.
We do what we say.

We are FAST and EFFECTIVE.
We do MORE with less.

We are TRUTHFUL and OBJECTIVE always.
We don't need gimmicks to achieve or explain something.

We are ECONOMICAL.
We aim to secure more resources to support our GROWTH, in a sustainable and PROFITABLE manner.

Bold in numbers 2026

3
Industrial Plants

27
Branches

+65
Thousand m² of Built Area

+1,9
Thousand tons moved/month

+30
Thousand clients served

+42%
Revenue from products launched in the last 3 years

+800
Employees

USD **+112**
Millions in annual revenue

+5.000
Tons of sheets available for prompt delivery

+300 ton/month.
Acrylic sheet manufacturing plant with a capacity of 300 metric tons/month.

Business with **+30**
Countries

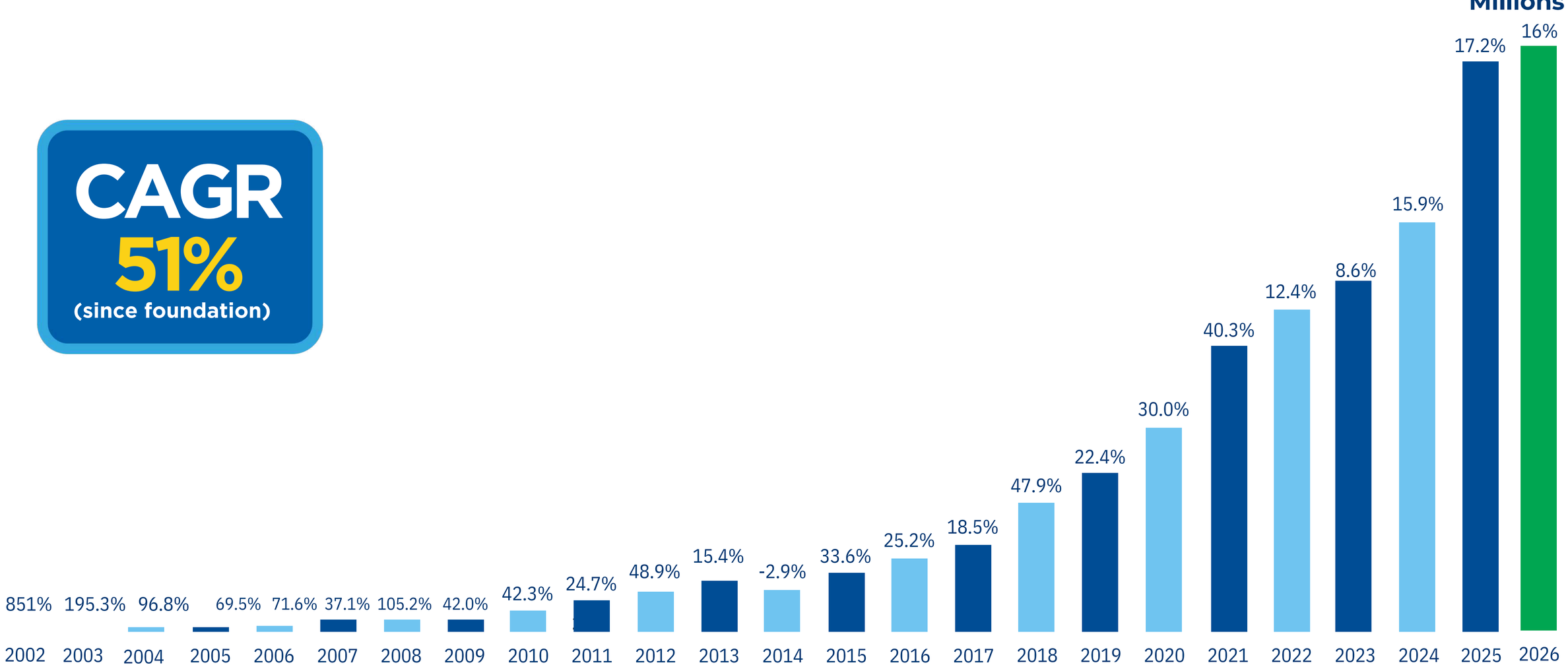
Bold Business and Solutions Platform



Growth

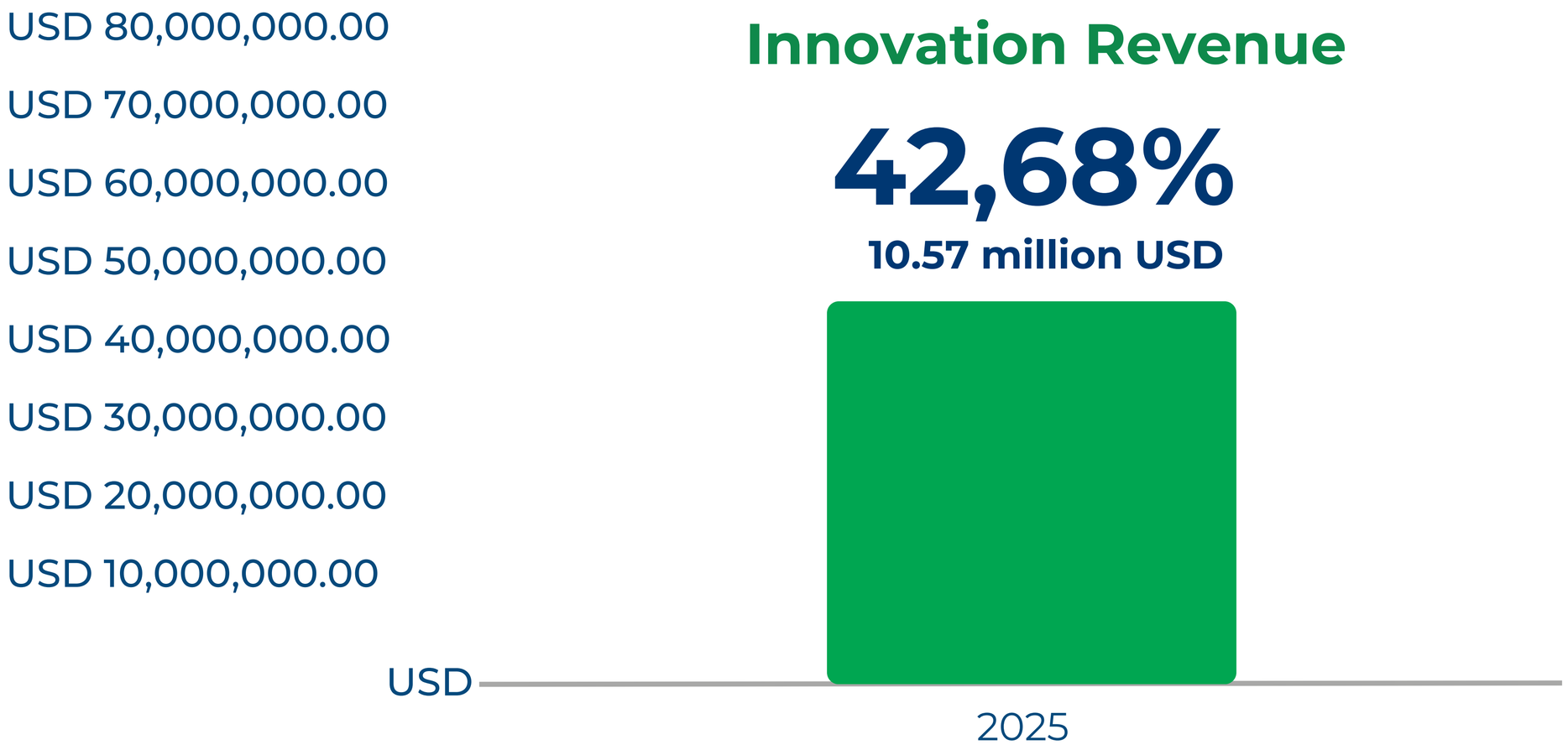
The evolution of Bold over the years

CAGR 51% (since foundation)



January to June: Actual. August to December 2026: Budgeted.

Percentage of **Revenue from Products Launched** in the Last 3 Years



Business **Worldwide**



MEXICO
- Mexico Branch

COLOMBIA
- Bogotá Branch I
- Bogotá Branch II
- Medellín Branch
- Barranquilla Branch
- Cali Branch

CHILE
- Santiago Branch
- Concepción Branch

CHINA
- Office

BRAZIL
- Headquarters - Jaraguá do Sul - Santa Catarina
- Acrylic Sheets Factory - Jaraguá do Sul - Santa Catarina
- Chapecó Branch - Santa Catarina
- Curitiba Branch - Paraná
- São Bernardo do Campo Branch - São Paulo
- São José do Rio Preto Branch - São Paulo
- Guarulhos Branch - São Paulo
- Belo Horizonte Branch - Minas Gerais
- Porto Alegre Branch - Rio Grande do Sul
- Caxias do Sul Branch - Rio Grande do Sul
- Maringá Branch - Paraná
- Florianópolis Branch - Santa Catarina
- Cuiabá Branch - Mato Grosso
- Sinop Branch - Mato Grosso
- Goiânia Branch - Goiás
- Ribeirão Preto Branch - São Paulo
- Fortaleza Branch - Ceará
- Campo Grande Branch - Mato Grosso do Sul

OUR BRANCHES IN BRAZIL



18
branches in
Brazil

SANTA CATARINA
- **Jaraguá do Sul**
  Headquarters
  • Acrylic Sheets Factory
- **Florianópolis** - Branch
- **Chapecó** - Branch

PARANÁ
- **Curitiba** - Branch
- **Maringá** - Branch

RIO GRANDE DO SUL
- **Porto Alegre** - Branch
- **Caxias do Sul** - Branch

SÃO PAULO
- **Ribeirão Preto** - Branch
- **São Bernardo do Campo** - Branch - Distribuition Center
- **São José do Rio Preto** - Branch
- **Guarulhos** - Branch

MINAS GERAIS
- **Belo Horizonte** - Branch

GOIÁS
- **Goiânia** - Branch

MATO GROSSO
- **Cuiabá** - Branch
- **Sinop** - Branch

CEARÁ
- **Fortaleza**- Branch

MATO GROSSO DO SUL
- **Campo Grande** - Branch

OUR LOCATIONS WORLDWIDE

COLOMBIA BRANCHES
BOGOTÁ - L 1
BOGOTÁ- L 2
MEDELLÍN
BARRANQUILLA
CALI

CHILE BRANCHES
SANTIAGO
CONCEPCIÓN

MEXICO BRANCH
MEXICO CITY

OFFICE CHINA

9 BRANCHES ABROAD

OUR BRANCHES IN BRAZIL



São Bernardo do Campo / SP



São José do Rio Preto / SP



Belo Horizonte / MG



Curitiba / PR



Guarulhos / SP



Porto Alegre / RS



Maringá / PR



Florianópolis / SC



Ribeirão Preto / SP



Cuiabá / MT



Chapecó / SC



Goiânia / GO



Caxias do Sul / RS



Sinop / MT



Campo Grande/ MS

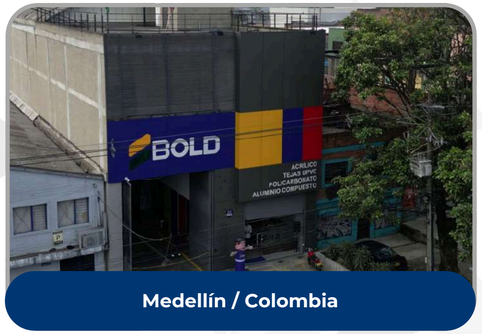


Fortaleza/ CE

OUR INTERNATIONAL BRANCHES



Bogotá / Colombia



Medellín / Colombia



Santiago / Chile



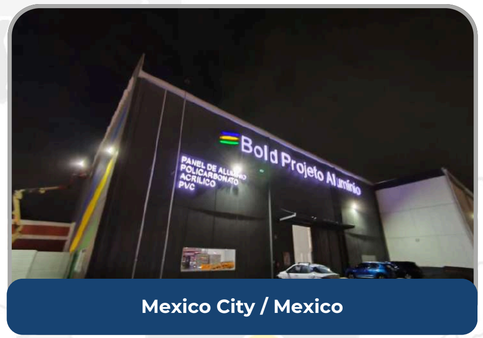
Concepción / Chile



Bogotá / Colombia



Barranquilla / Colombia



Mexico City / Mexico



Business Hub in China



Cali / Colômbia

OUR MARKET **SEGMENTS**



SIGNAGE

FACADES | GIFTS | SIGNS | BANNERS AND MUCH MORE.



INDUSTRY

ENGINEERING PLASTICS | MACHINE PROTECTION | COATINGS COWLING AND WINDSHIELDS | ELEVATORS | NAUTICAL ACCESSORIES AND MUCH MORE.



CONSTRUCTION

FACADES | AWNINGS | ROOFS | ALUMINUM PROFILES AND MUCH MORE.

ACP

POLYCARBONATE

ACRYLIC

PS / PETG

Our Journey



August 2001:
Beginning of Activities

Acrílicos Santa Clara is born in the backyard of Mr. Arlindo Benedito Sebold's residence.

2001



Interactions and Connections

First participation in the Future Print, a Visual Communication trade show in São Paulo.

2008



Expansion

Opening of the first branch outside of Santa Catarina, in Diadema-SP.

2013



International Market

Entry into the international market. Beginning of product exports.

2015

2004

Investment in New Structures

The company moved to a commercial space in the Vila Lalau neighborhood, in Jaraguá do Sul-SC.



2011

New Brand

Entered the market of sheet and raw material sales with the creation of the Bold brand.

2014

Major Achievements

Inauguration of the new Manufacturing Park with over 12,000m², in Jaraguá do Sul-SC.

Opening of the third branch, in Belo Horizonte-MG.



2016

Opening of the fourth branch, in Curitiba-PR.



Our Journey



Sheet Factory

Opening of the Sheet Factory, located in the João Pessoa neighborhood, in Jaraguá do Sul-SC.

2018



Expansion of Operations

Opening of the fifth Bold branch, in São José do Rio Preto-SP.

Opening of the second international branch, in Bogotá, Colombia.

2020



Year of Growth!

Opening of the seventh branch, in Guarulhos-SP.

Opening of the fifth international branch, in Barranquilla - Colombia.

Opening of the sixth international branch, in Cali, Colombia.

Opening of the eighth branch, in Porto Alegre-RS.

Opening of the seventh international branch, in Santiago, Chile.

Opening of the ninth branch, in Maringá-PR.

2022



New Branches Opened

Opening of the eleventh branch, in Cuiabá-MT.

Opening of the twelfth branch, in Goiânia-GO.

Opening of the thirteenth branch, in Ribeirão Preto-SP.

2024



New Branches Opened

Opening of the ninth international branch, in Mexico City.

Opening of the fourteenth branch, in Caxias do Sul-RS.

Opening of the fifteenth branch, in Sinop-MT.

2026

2019

Start of International Operations

Merger of the Santa Clara and Bold brands.

Opening of the first international branch, in Bogotá, Colombia.

Rebranding and launch of international activities.



2021

Presence in Asia and Advances in Latin America.

Opening of the Hong Kong Business Hub, in Asia.

Opening of the fourth international branch, in Medellín, Colombia.

Opening of the sixth branch, in Chapecó-SC



2023

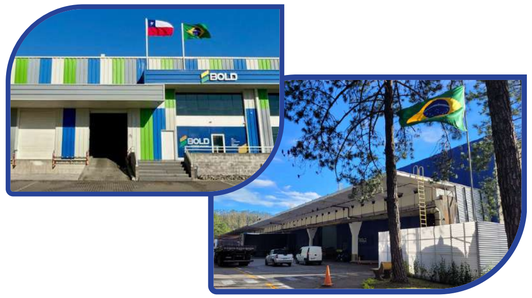
Opening of the tenth branch, in Florianópolis-SC.



2025

Opening of the eighth international branch, in Concepción, Chile.

Expansion from Diadema - SP to São Bernardo do Campo - SP.





Manufacturing Facility

Quality and innovation in every detail

With over 70,000 m^2 dedicated to materials processing, our manufacturing facility is the heart where innovation and customization come together. Here, we use the most advanced production processes in the market to meet **each client's specific needs with excellence.**

Our specialty is adding value through a manufacturing process that simplifies installation and ensures precision in every piece. Our industrial facility is a competitive advantage, equipped with cutting-edge technology and a dedicated team committed to turning ideas into reality. With personalized service and a strong commitment to quality, we offer much more than products — we deliver solutions that make a difference for your business.



BOLD

Acrylic Sheet Factory







A manufacturing plant with over **3.500m²**

Facility with an installed production capacity of 300 tons per month, manufacturing a **100% virgin product** with a high degree of transparency, excellent finish, and a 10-year warranty against yellowing.

We produce clear and colored acrylic sheets in a wide range of sizes and thicknesses, with custom color development available on demand.

We are pioneers in Brazil in the use of acrylic annealing ovens, delivering superior product quality, outstanding gloss after laser cutting, and reduced polishing time. Our acrylic sheets are cell-cast rather than autoclave-produced, ensuring lower optical distortion and superior optical clarity in the finished parts.

The only Brazilian factory to use imported molds specifically designed for the production of acrylic sheets, ensuring greater precision in sheet thickness.

MAIN PRODUCTS

BOLD



Medellín - Colombia

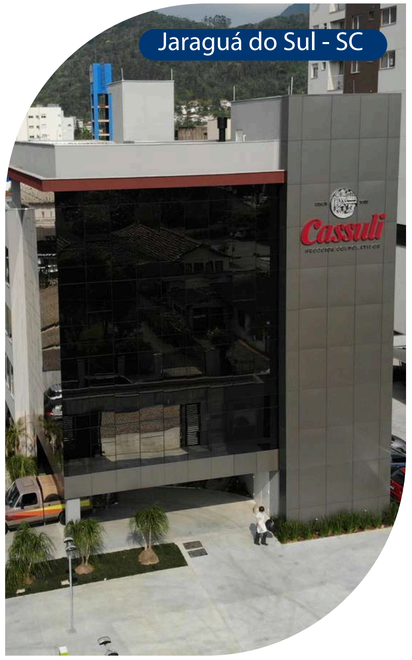


Pinhais - PR

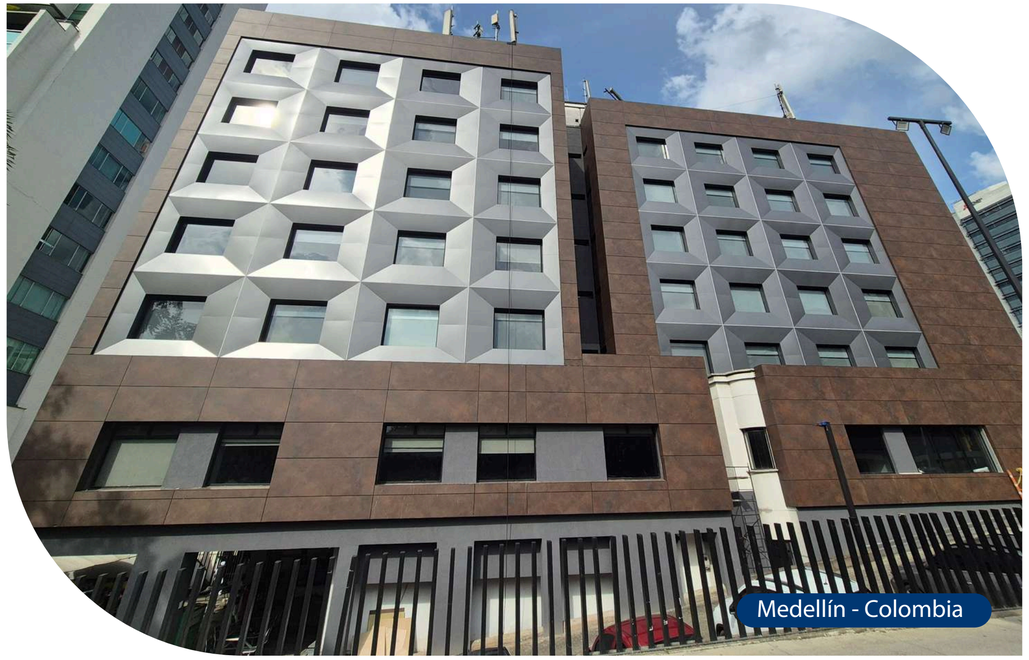
ACP

Main Applications:

- Internal and external wall coverings, pillars, and beams
- Visual communication with signs and façades
- Building modernization
- Stand and window display decoration
- Vehicle, trailer, and food truck coverings
- Machine and equipment coverings
- Roofs and canopies
- Tunnel coverings



Jaraguá do Sul - SC


Medellín - Colombia

POLYCARBONATE

Compact and Cellular

Main Applications:

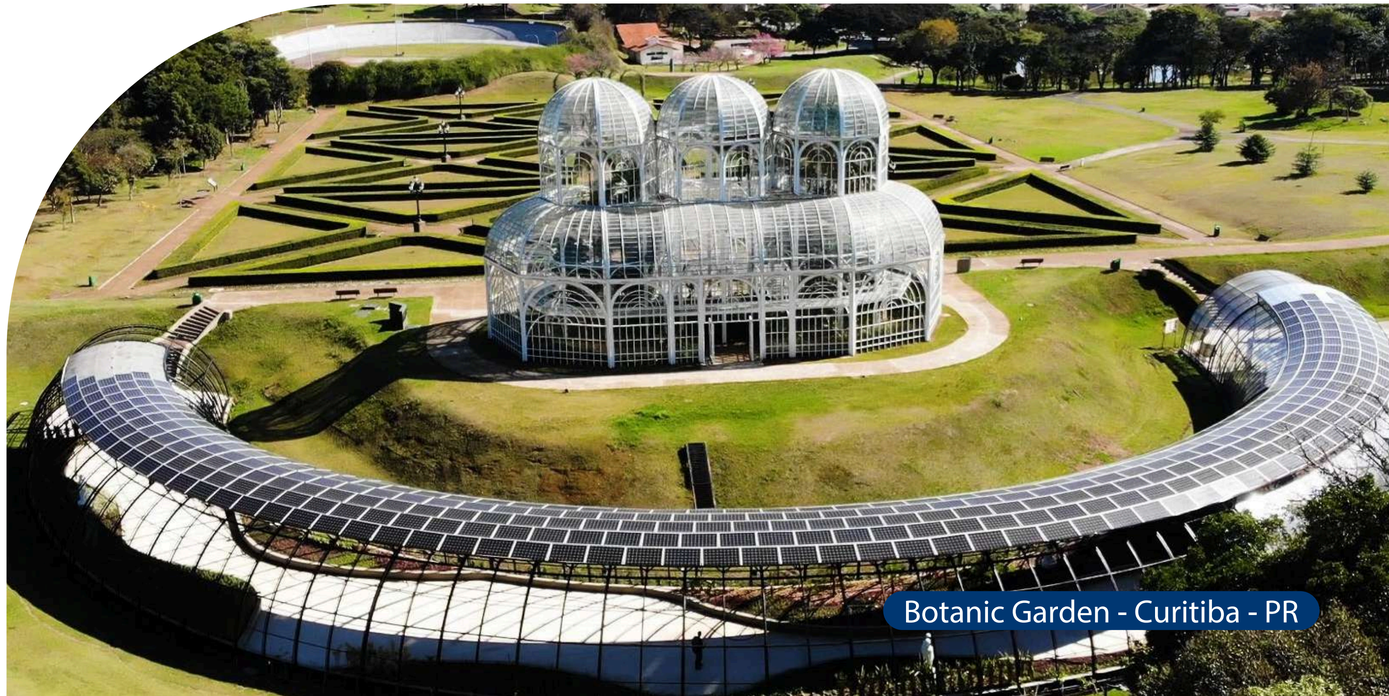
- Roof coverings
- Partitions
- Pergolas
- Enclosures
- Machine protection (NR12)
- Protective shields
- Ballistic protection
- Instrument panels
- Walkways



Santiago - Chile



Airport - Florianópolis - SC



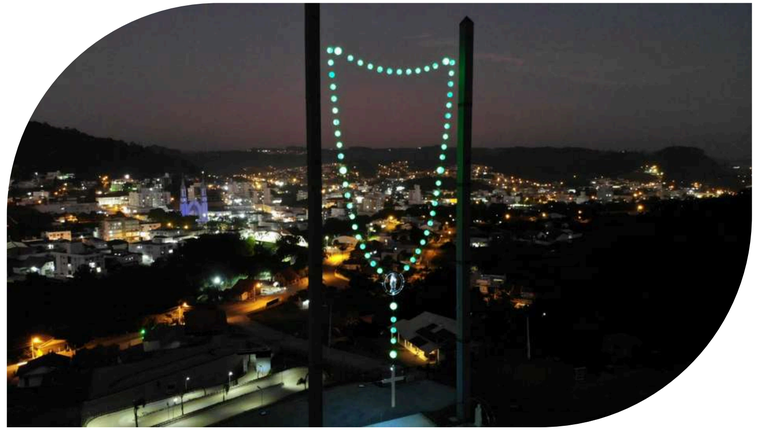
Botanic Garden - Curitiba - PR

ACRYLIC

Cast and Mirrored
Main Applications:

- Technical parts
- Lighting
- Decorative pieces
- Displays
- Illuminated signs
- Exhibitors
- Plaques
- Trophies
- Urns
- Podiums
- Channel letters
- Facades

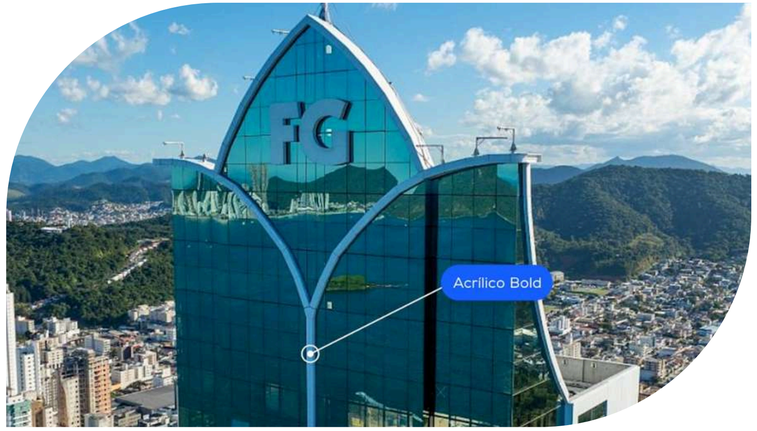














ACRYLIC

Furniture and Decoration

BOLD













ACRYLIC

Bold Arch



ACRYLIC

Acrylic Swimming Pools

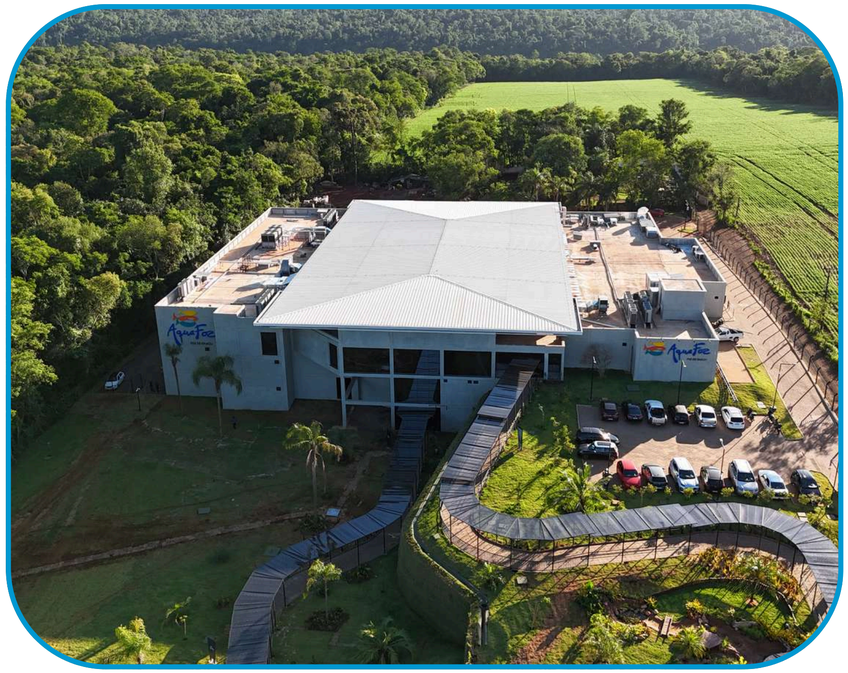


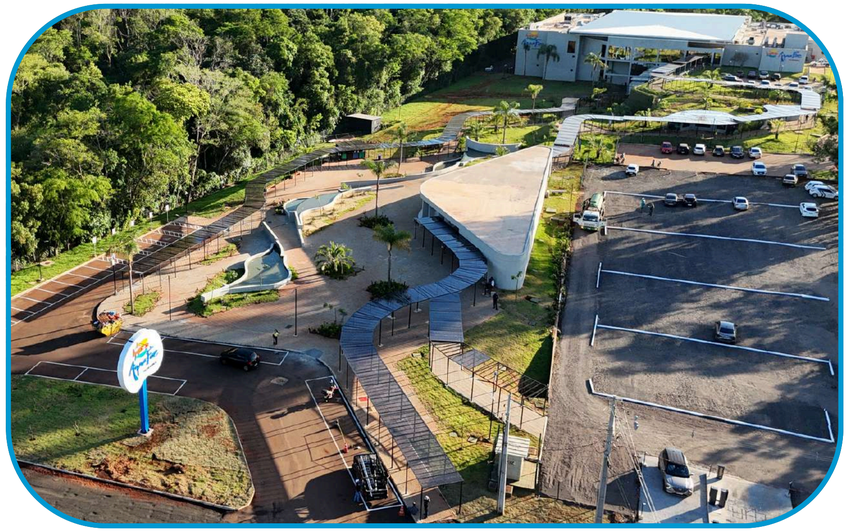


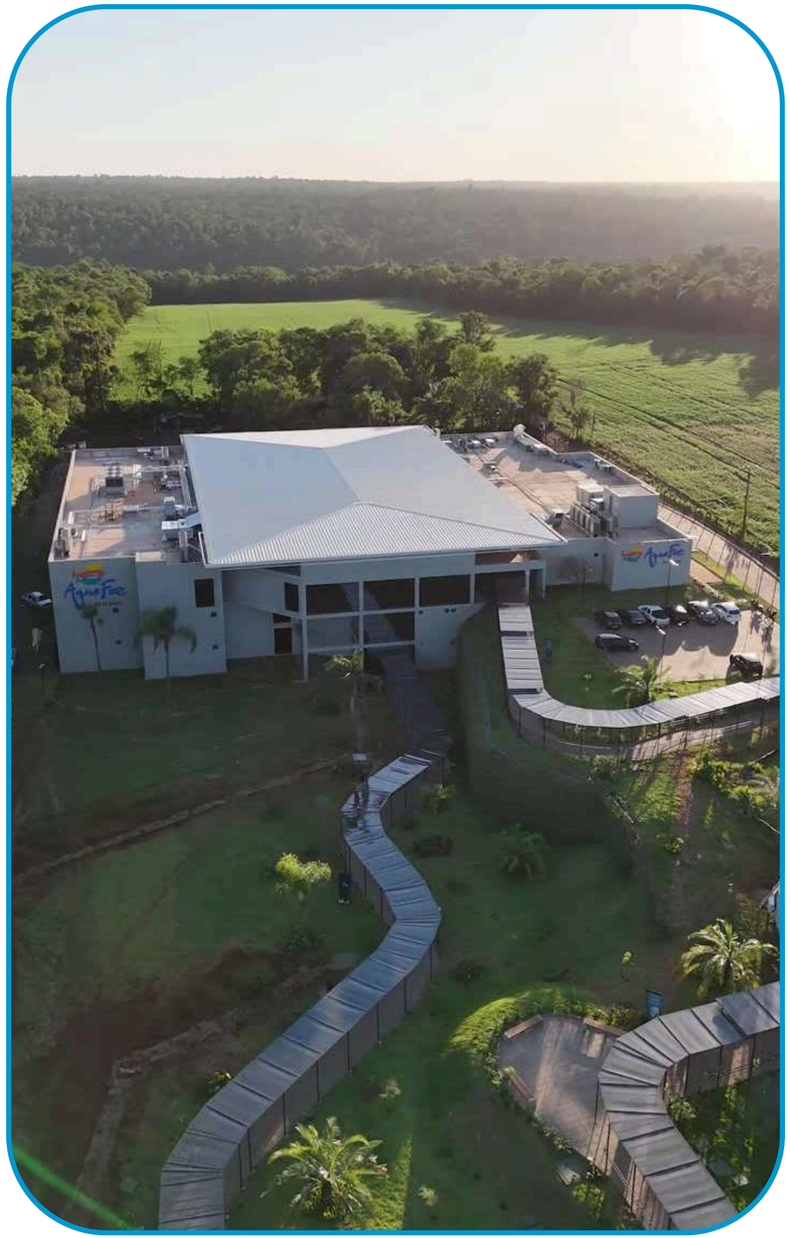


ACRYLIC

AquaFoz
FOZ DO IGUAÇU







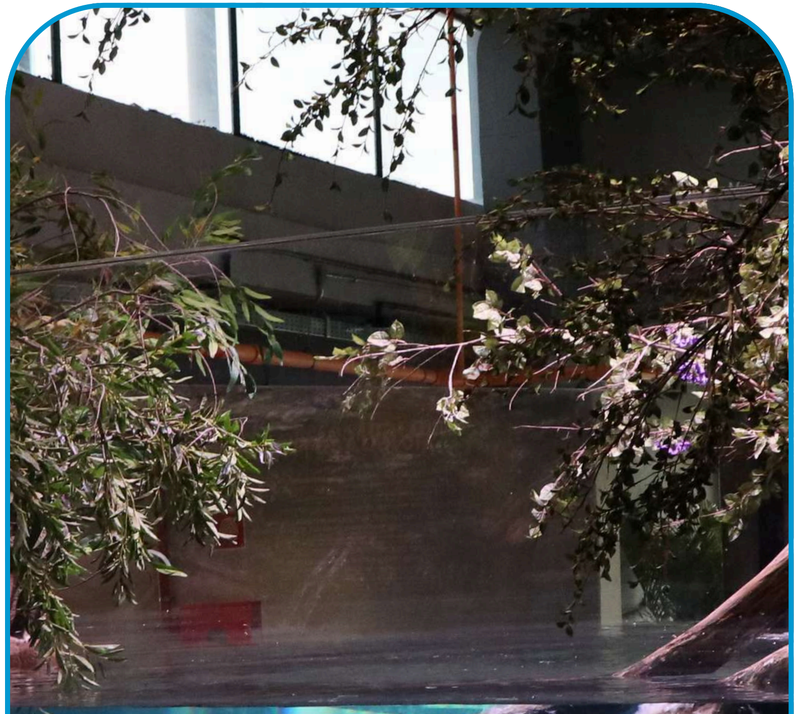
AquaFoz – Foz do Iguaçu

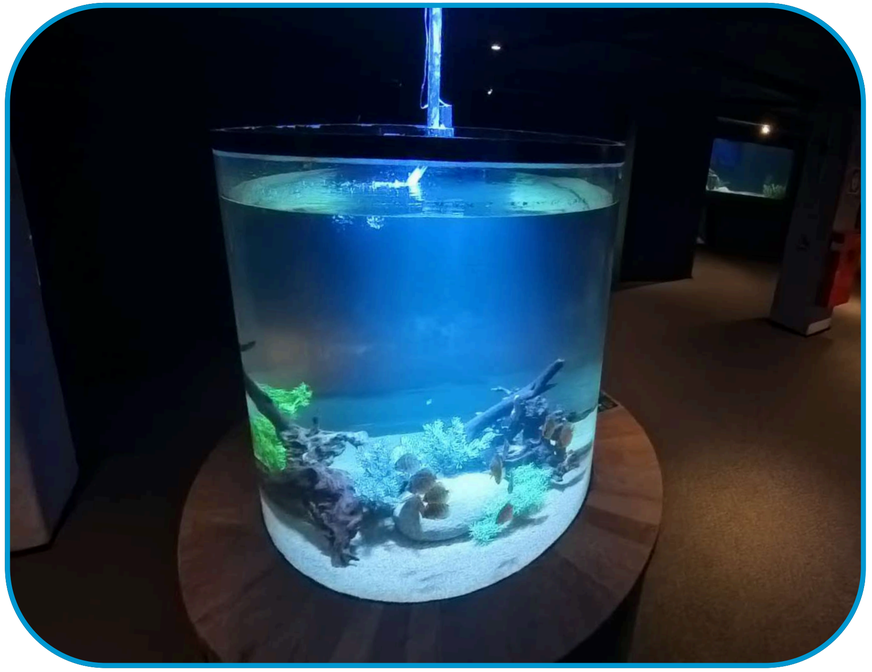
Acrylic panels measuring
11 x 5 meters and
20 centimeters thick.

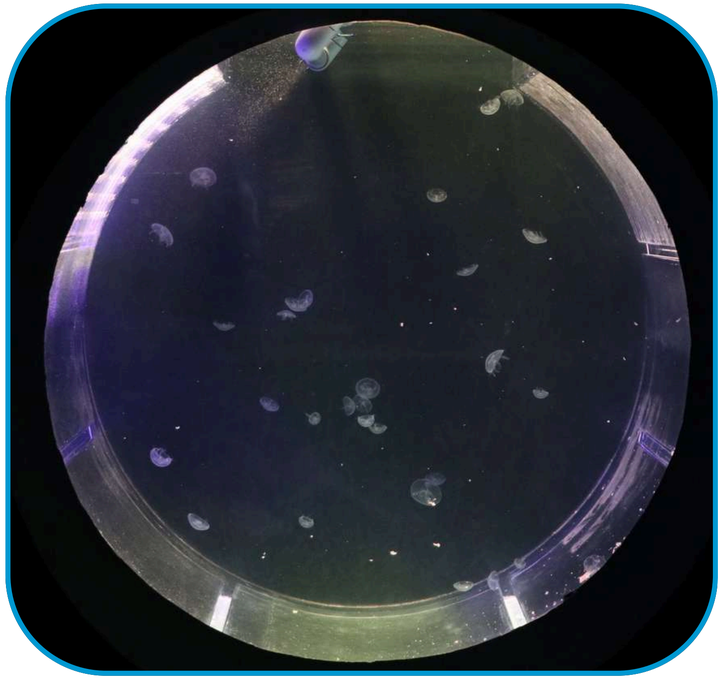
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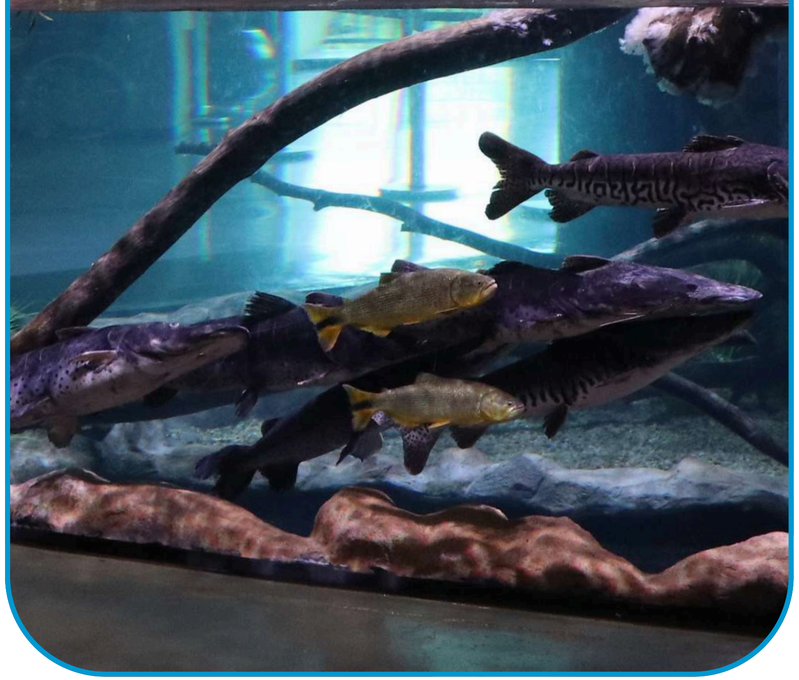
ACRYLIC

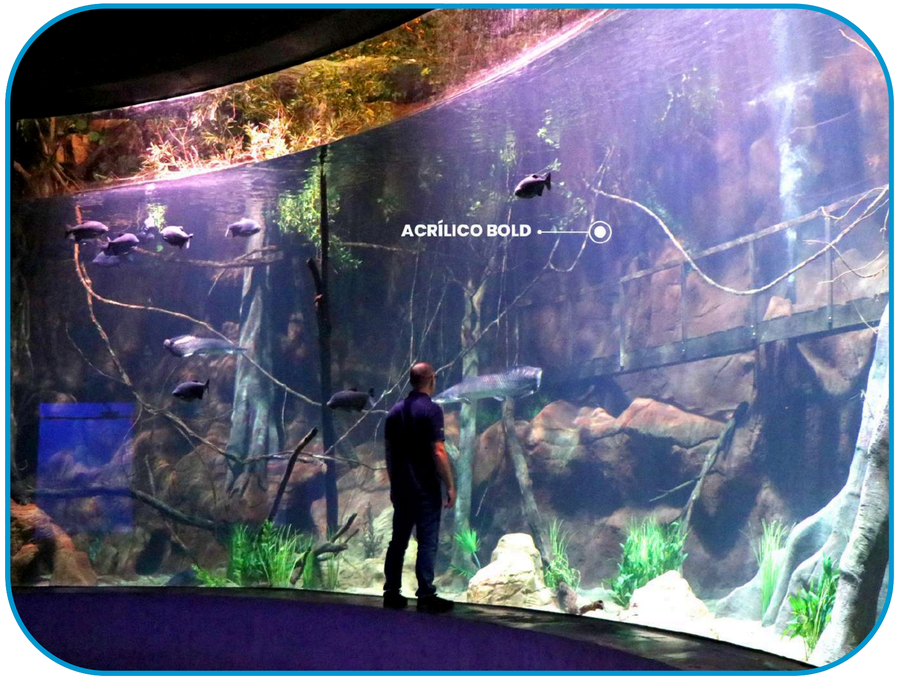
AquaFoz
FOZ DO IGUAÇU





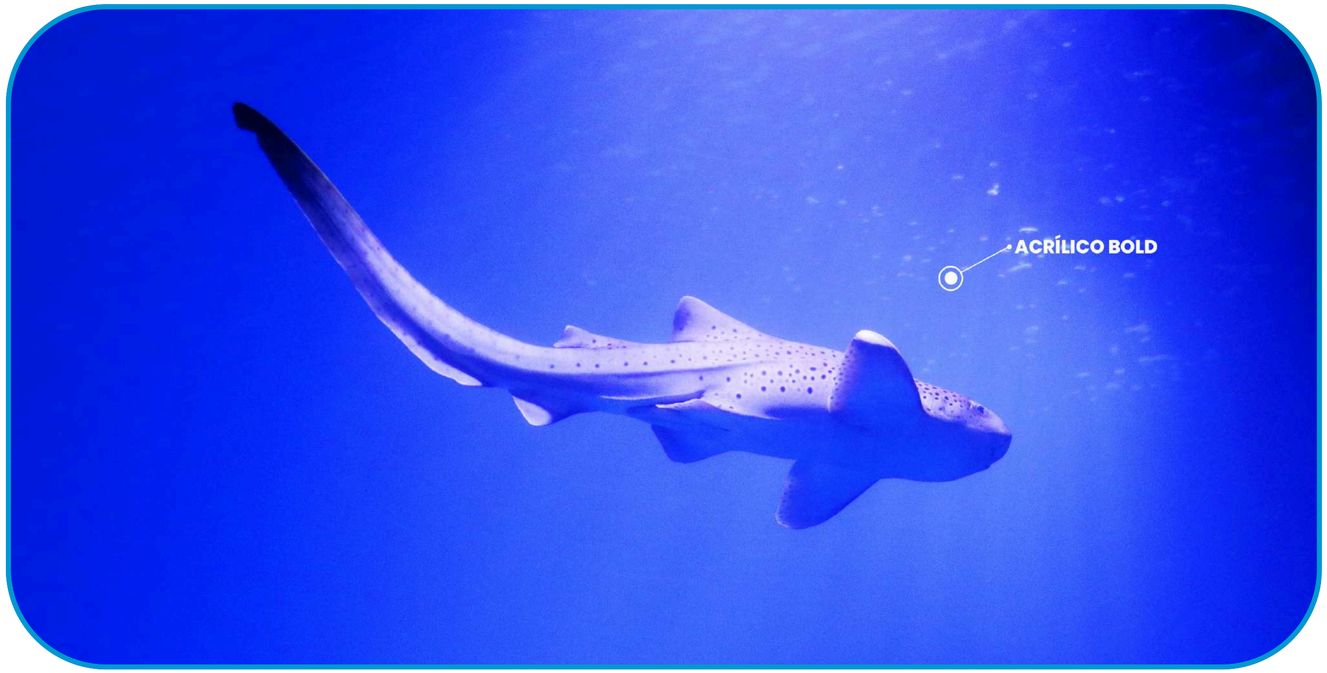




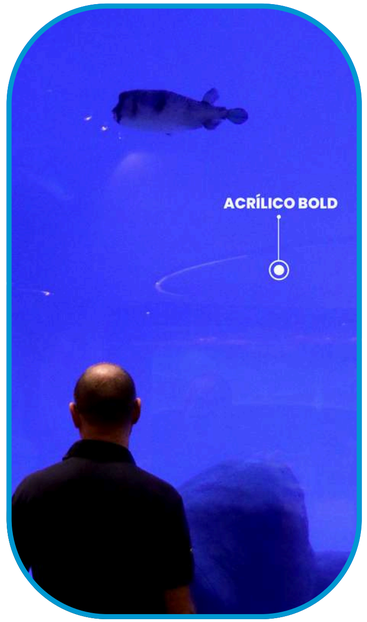


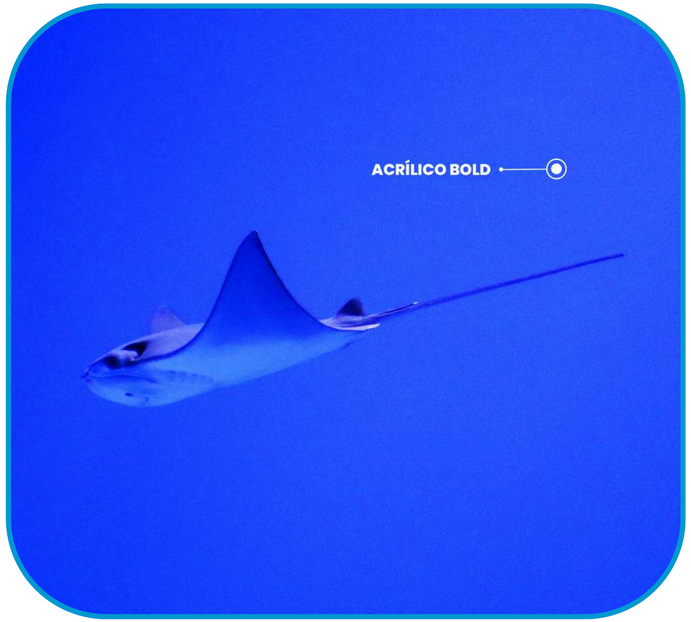
ACRYLIC

AquaFoz
FOZ DO IGUAÇU





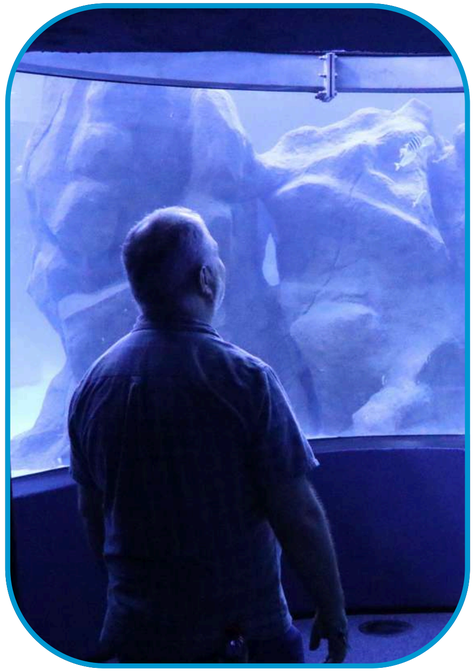


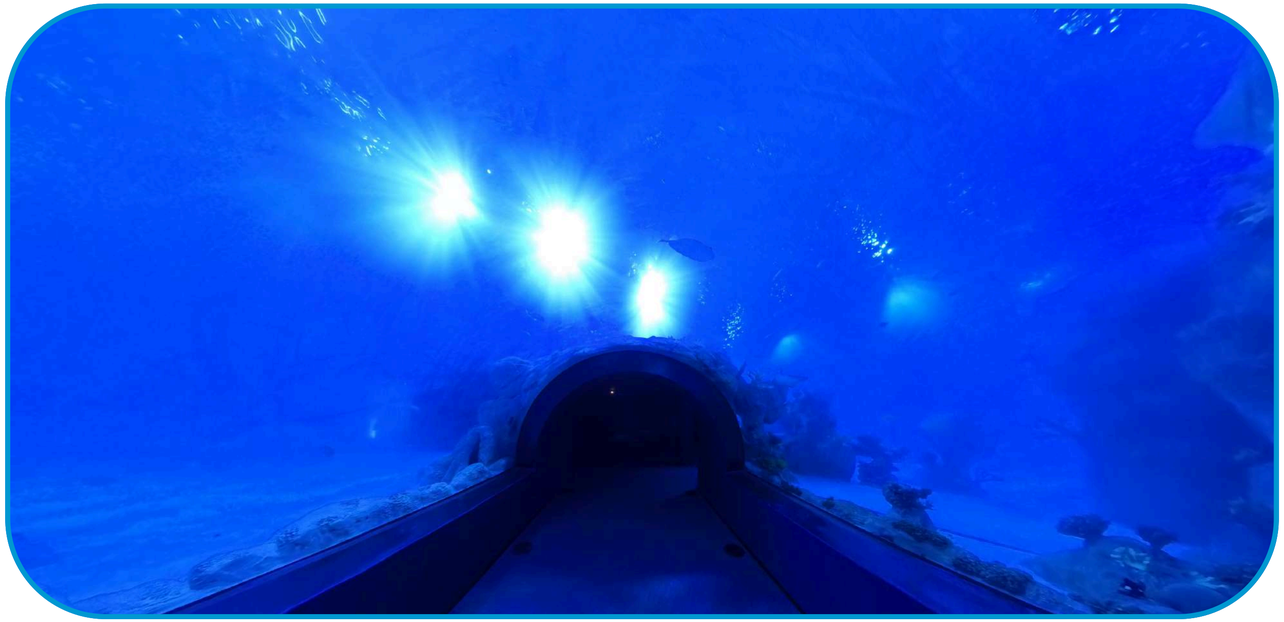


ACRYLIC

AquaFoz
FOZ DO IGUAÇU









BOLD

BANNERS

Main Applications:

- Signage banners
- Signs
- Billboards
- Facades
- Events and trade shows
- Promotional stands
- Panels up to 30 m²
- Large-format prints
- Illuminated signs
- Totems and displays
- Street furniture

Our Banner Lines:

DOUBLE SIDED 440	MESH260	BANNER 280
VERSA380	PRIME440	MAX1000
ULTRAMAX 1000	MEGAPRINT 5.0	BACKLIGHT 440















PS e PETG

Main Applications:

- Displays
- Lighted signs
- Back-lights and front-lights
- Internal signage
- Point-of-sale (POS) materials
- Molded parts
- Product packaging
- Industrial helmets
- Industrial safety equipment











ENGINEERING PLASTICS



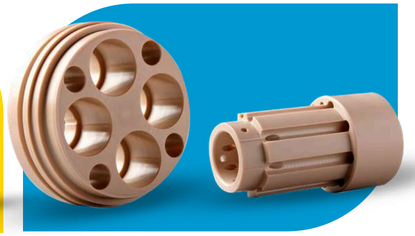
Main Applications:

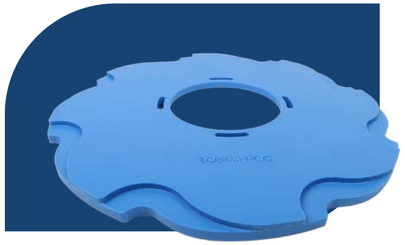
- Fittings
- Valves
- Gaskets
- Gears
- Pulleys
- Pulleys Screws
- Food industry
- Cutting counters
- Laboratory tables
- Tanks
- Piping

Our Engineering Plastics Lines

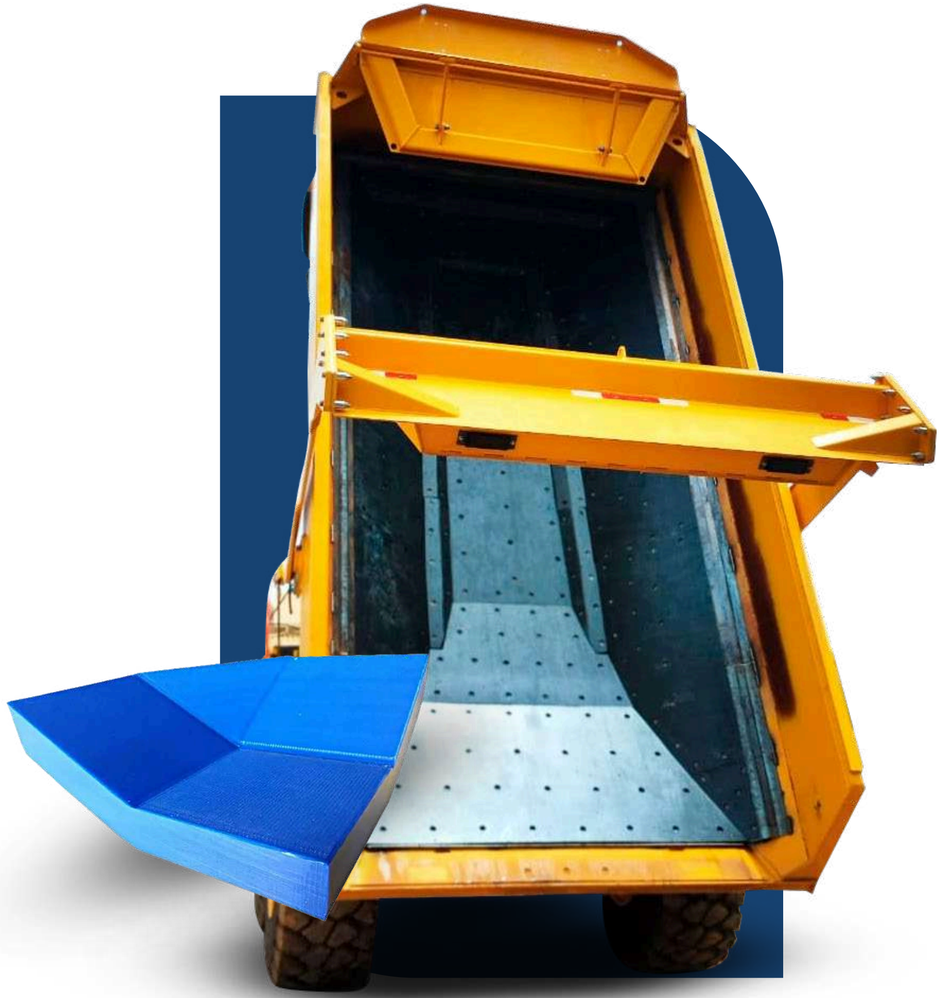
- BOLDTECH SUPER
- BOLDTECH GSH
- BOLDTECH
- PP
- PEAD
- NYLON
- POM
- PTFE
- PEEK
- PVDF



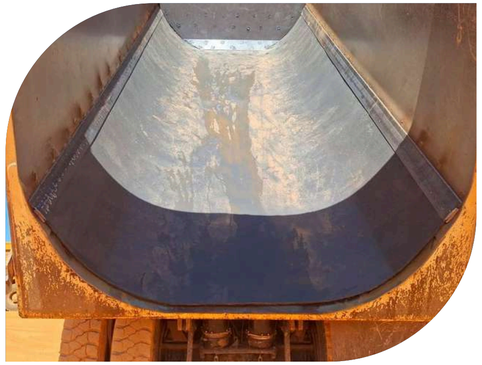


ENGINEERING PLASTICS

















PVC

Main Applications:

- Digital printing
- Internal and external signage
- Product displays
- Point-of-sale materials
- Promotional items, among others
- Thermal insulation
- Acoustic insulation

















COMPETITIVE DIFFERENTIATORS

Innovation In Research and Development
Embracing the best that technology has to offer in order to enhance what we deliver is part of our daily routine. We are constantly evolving, always one step ahead of innovation, as we begin with research and carry the process through to development.

Vertical Integration
Agility and versatility in production enable us to provide highly customizable product batches according to each client's needs. Vertical integration allows customization on a large scale.

Diversification
The diversity ensured by production flexibility allows us to explore numerous markets, locations, and segments. This way, we invest time in the solutions we can deliver, rather than questioning whether we can deliver them.

Financial Strength
Financial strength supports growth, allowing us to invest in the best materials, promising research, and other acquisitions that add value to the system as a whole.

25 National and International Branches
Stock available for immediate delivery across all 25 branches.

Corporate Name: **BOLD S.A.**

Foundation Date: **August 11, 2001.**

Headquarter: **R. Manoel Francisco da Costa, 4500 | João Pessoa Jaraguá do Sul - SC | Brazil.**

Acrylic Sheet Factory: **R. Manoel Francisco da Costa, 5464 João Pessoa | Jaraguá do Sul – SC | Brazil.**

Number of Employees: + **750.**

Business Segments: **Civil Construction and Architecture, Visual Communication, and Industry.**

Business Around the World: **Bolivia, Chile, Peru, Ecuador, Uruguay, Paraguay, Colombia, Argentina, Mexico, Costa Rica, Germany, Portugal, China, Israel, Malaysia, Türkiye, United States, Italy, Indonesia, and Thailand.**

Monthly Handling Volume: **Over 1,900 tons.**

Director’s Message



To talk about BOLD’s future, it is important to remember how everything began more than **25 years ago.**

The company was born from a great entrepreneurial dream, which I shared with my parents, Arlindo Benedito and Maria Goreti Sebold, and my wife, Nadia Raquel Minelli Sebold. In August 2001, we began our activities in the backyard of my parents’ house in Jaraguá do Sul, Santa Catarina. Through hard work and guided by family values, we turned that dream into reality and built a company that is now a benchmark in Latin America.

From the very beginning, we have believed in the strength of the people who are part of our journey — employees, customers, and suppliers. Our culture is shared every day by our leaders and by the “Bolders,” as we affectionately call our team. This has allowed us to build a company with solid, sustainable growth, deeply connected to the needs of the market.

Today, with branches in Brazil, Colombia, Chile, Mexico, and China, we continue to expand our presence in the industrial, civil construction, and signage sectors. Our commitment is to create opportunities for our employees and communities, promoting both professional and human growth. This commitment is reflected in our internal recognition, with homegrown leaders taking on strategic positions in new branches and markets.

We are always connected to what is new, valuing diversity and becoming an increasingly global and inclusive company. Our purpose is to contribute to the growth of people and the world, because at BOLD, “the world inspires us.”

Clients


weg


Coca-Cola


ambev


BANCO DO BRASIL


SICOOB


Sicredi


FIAT


FG
EMPREENDIMENTOS




Unimed


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FOZ DO IGUAÇU


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Grupo
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